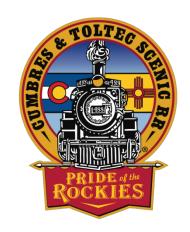
MEDIA RELEASE

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FOR IMMEDIATE RELEASE



ALL ABOARD THE FIRST ANNUAL SPOOKEASY TRAIN!

Chama, NM - September 4, 2012 - As a response to their immensely popular Cumbres Fiesta Train series, the Cumbres & Toltec Scenic Railroad has announced a final event train for the 2012 season: the Spookeasy.

The Spookeasy is a combination of several aspects from the Cumbres & Toltec's lengthy history, including the Jazz Age "speakeasy", where a special password was required to gain entrance to a secret club, as well as the early 20th century obsession with contacting spirits and ghosts, evident in the popularity of séances at the time and the frantic rush to prove the existence of spirits.

The Spookeasy also hearkens to a time when the section of the railroad that is now the CTSRR had come into its own, bringing economic success to the area. At the same time, the 1920s was a time when the Southwest in general and Northern New Mexico in particular were becoming extremely popular destinations with world-renowned artists and writers, such as Georgia O'Keeffe and D.H. Lawrence.

This particular excursion will feature entertainment by Albuquerque jazz band Le Chat Lunatique, as well as ghost stories and other spectacles, including chills, thrills, and spills that will keep you on the edge of your seat.

On top of the Cumbres & Toltec's normal selection of alcoholic beverages, special beer will be provided by Chama River Brewing Company for purchase on board the train.

Dinner will be provided by Toltec Gorge Catering.

Partygoers are asked to wear their Jazz Era best, and a costume contest will be held at Cumbres Pass. Of course, given the unpredictability of the weather, we ask that you wear your warmer flapper costume, or at least bring your fur coat and the proper spats.

Riders will also be asked to provide the password upon boarding the train. The password will be supplied to ticket holders before the event, but you can also get the password by calling 1.888.CUMBRES or by emailing info@cumbrestoltec.com.

The Spookeasy train leaves the depot at Chama, NM at 5:30pm on Saturday, October 6, and will return to Chama at about 9:30pm. Families are invited to the event, although some content may not be suitable for very young children.

Tickets and more details can be found online at www.cumbrestoltec.com or by calling the Cumbres & Toltec Scenic Railroad at 1-888-CUMBRES.

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/POOKEA/Y

ENTERTAINMENT PROVIDED BY

LE CHAT



CHAMA OCTOBER 6

COSTUME



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